



# Health Biz Hub™

## ADVERTISING OPPORTUNITIES

ADVERTISING INSIDE THE HEALTH BIZ HUB IS OFFERED AS AN EXTENSION OF AN **ACTIVE SILVER OR GOLD LISTING.**

These placements are designed for companies that already serve practitioners, clinic owners, and health-business owners and have made a clear investment in visibility inside the Health Biz Hub. Opportunities are intentionally limited to protect relevance, credibility, and category integrity.

### ELIGIBILITY

- ▶ Advertising is available exclusively to companies with approved Silver or Gold listings
- ▶ Bronze listings are not eligible
- ▶ Gold listings receive priority access and 20 percent off all advertising placements

### ADVERTISING INSIDE THE HUB

Advertising placements are embedded directly within the Health Biz Hub and select Health Business Growth Collective channels. Inventory is managed by placement and category, with rotating visibility to ensure balanced exposure without oversaturation.

These placements are designed to support long-term brand presence, not short-term promotions or guaranteed outcomes.





## AVAILABLE ADVERTISING OPPORTUNITIES

Current advertising placements are outlined below.

PLACEMENT	WHERE IT APPEARS	ELIGIBILITY	AVAILABILITY	INTRODUCTORY MONTH PRICE	TERMS
<b>ADVERTISING ELIGIBILITY</b>					
Silver and Gold members only (Bronze tier not eligible) Gold receives 20 percent off all advertising placements					
Top Banner Ad	Homepage header	Gold tier only	Max 6 brands total	\$600	Rotating homepage banner placement
Homepage Grid Ad Panels	Homepage below banner	Silver and Gold	Max 12 brands (6 product-based and 6 business services)	\$500	Rotating homepage grid placement
Side Ad Panels Category Pages	Category pages	Silver and Gold	2 slots per subcategory	\$300	Limited inventory by subcategory
Sponsored Listing Category Boost	Top of category listings	Gold immediate; Silver after 6 months	Limited per category Rotates monthly	\$250	Per-category pricing. Placement rotates monthly
Social Media Feature Bundled Post	HBGC channels IG FB LinkedIn YouTube	Silver and Gold	One feature per company per month	\$500	One bundled feature per company per month. Gold receives priority scheduling.
Weekly Mastermind Spotlight	HBGC private Mastermind Zoom + WhatsApp community follow-up	Silver and Gold members only	One spotlight per week	\$500	Brand spotlight with Health Biz Hub listing link shared with HBGC's private community of ~80-90 practitioners and health business owners. Limited to one spotlight per company every six months.

### NEXT STEPS

Advertising placements are coordinated directly to ensure alignment, timing, and the right visibility strategy.

**To explore availability or discuss placement, contact:**

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